



Adding Super Powers to Plone



or

Use the Right Tool for the Right Job



Why do we use Plone?





Content Management System First

- Powerful Workflow tools
- WYSIWYG tools for editing
- WebDAV and FTP built in for managing content
- SmartFolders
- Versioning, Staging and Locking
- Support for Word and PDF document indexing



Membership Management

- OpenID support
- Fine grained Security Permissions
- Users and Groups Administration



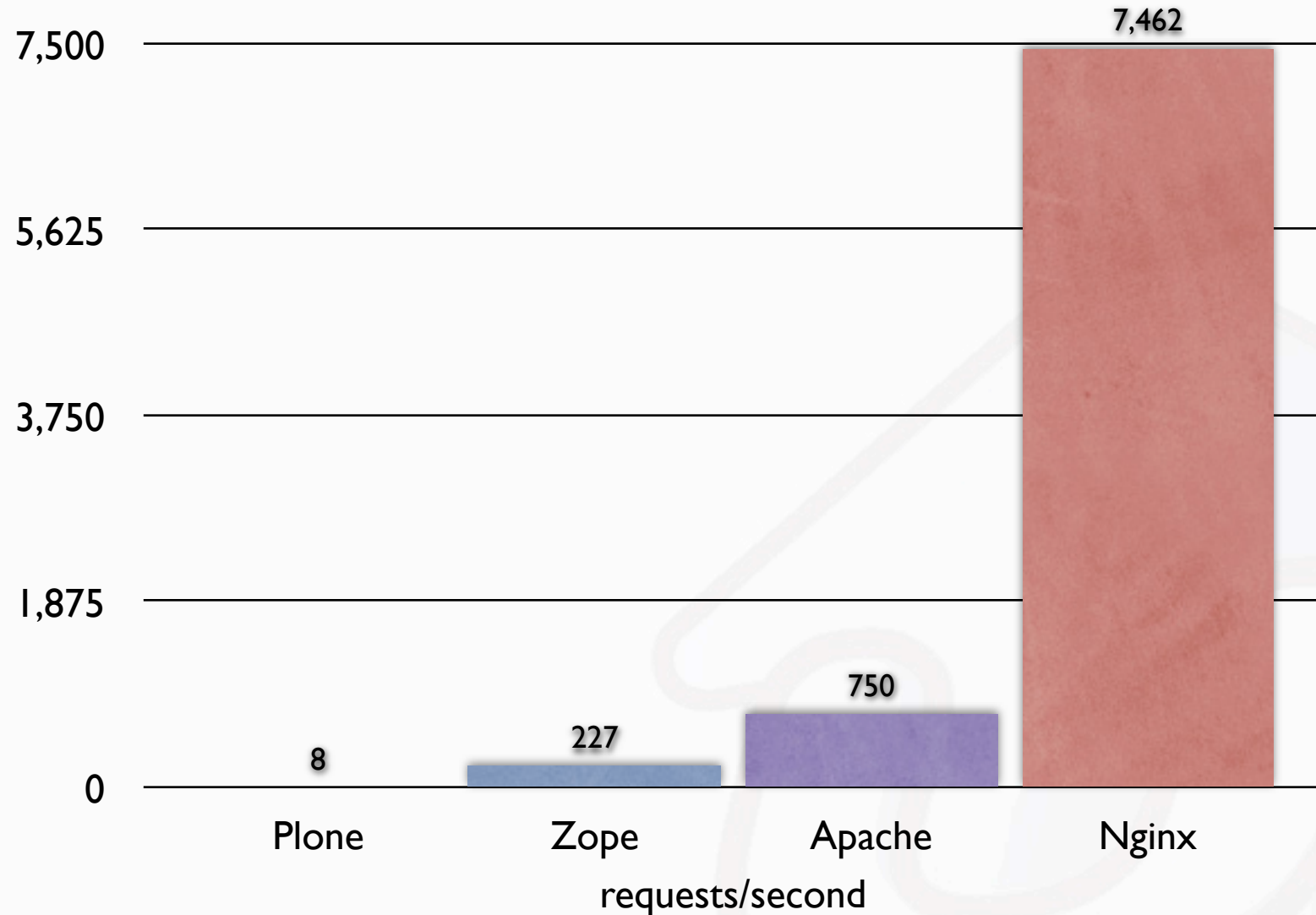
Content Delivery

- Plone is slow (it does a lot for us)





Content Delivery





Solutions

- CMFDeployment
- Entransit
- Deliverance
- CacheFu
 - Squid
 - Varnish





Why do make Plone do unnatural things?



Highly Interactive Sites

- Twitter-like Web 2.0
- High Level of Social Interaction
- Visitor Generated Content
- Tracking Visitor Downloads and Interaction



Get Agile

- Zope 2 or 3
- Grok
- Pylons
- Django
- Ruby on Rails





eCommerce

- Long running issue
- Many solutions, but none that great yet





Solutions

- Commercial Cart Applications
- osCommerce
- Roll your own
 - Pylons
 - Ruby on Rails





No Plone, How do we find things?



Enhanced Search Engines

- Xapian
- Lucene
- Google Search Appliances





Get the Word Out



Mailing List

- ExactTarget
- Constant Contact
- VerticalResponse





Other Software as a Service

- Salesforce.com
- NetSuite
- SurveyWorld
- SurveyMonkey.com





Relational Data

- OODBMS is great
- Except if the data is highly relational





Solutions

- Zope DB Adapters
- Other frameworks
 - Zope 3
 - Pylons
 - Rails





Large Files

- Video
- Audio
- PDFs





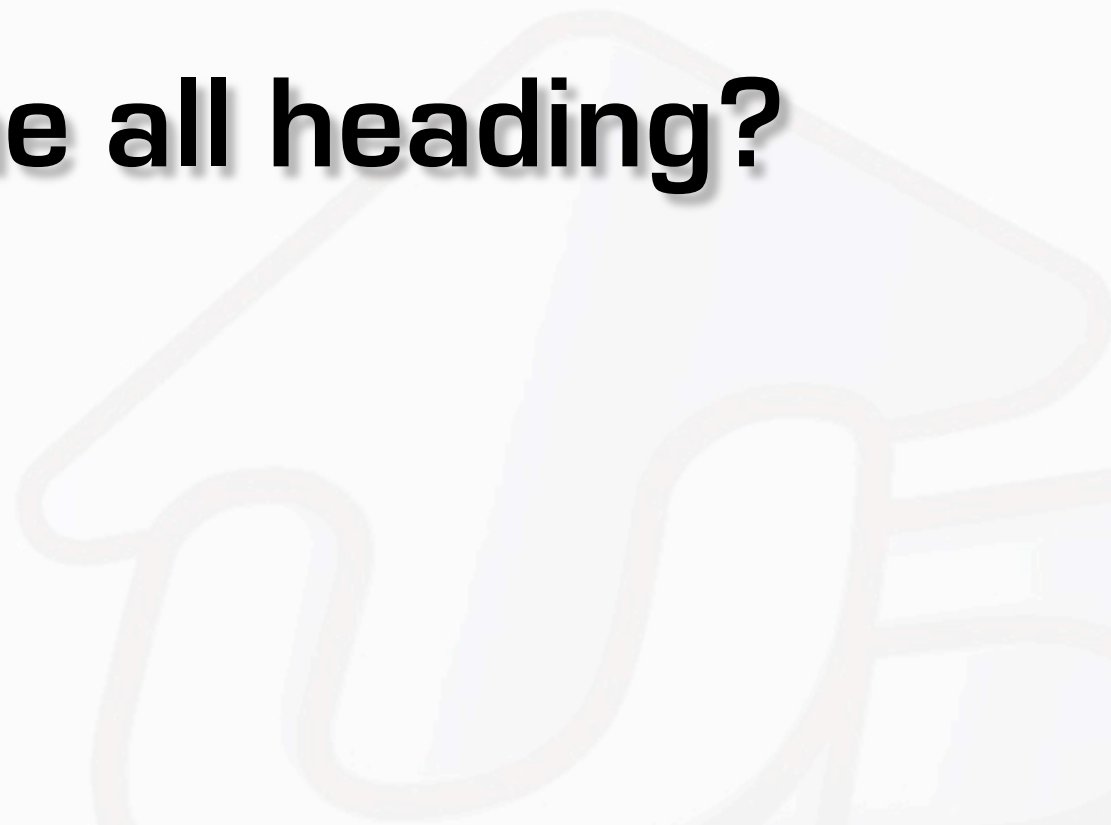
Solutions

- Streaming Media Servers
- Tramlane
- Filesystem Storage





Where is the all heading?





Questions?

